

ONLINE MARKETING TOOLS FOR VET STUDENTS

OPINIONS

France – forever in my heart



My whole stay in France was impressive. On arrival we were greeted with a smile and a good mood. We were provided with a transport to the place where we were to be accommodated and it was a very pleasant and cozy place. I still remember the nature - an unusually beautiful and filled with tranquility, where you can stare in awe for hours. The rooms in which we were accommodated were clean, arranged and comfortable. We had a stadium where we could safely play football or basketball of choice. We were also provided with a salon in which we

gathered and played games in the evenings. We could also ride a bike. The ocean was about a 10-minute walk from the place where we were. When I first saw the Atlantic Ocean I was left breathless – a dream had come true! The view of the ocean was incredible and the feeling could not be described in words.

Every morning we traveled to Guerande by bus. We had breakfast and dinner at the camp, and our lunch was in the school canteen. The French school was big and they had a variety of activities. The best thing is that students have the opportunity to choose their own profession and the choice is not small at all. They don't learn things only in theory, they can practice them. The food was very delicious and the service at a very high level, which really

impressed us. The participants in the project were always smiling and in a good mood. The hosts were always there for us ready to help. They had organized a trip to Nantes with fun games and sightseeing. We also had the opportunity to go canoeing. The breakfast, lunch, dinner, departure and arrival times were strictly defined and followed by all participants. Everything was on schedule and with great precision. The program was interesting, it was not overcrowded and we had time for everything. The activities were also memorable. The students were sociable, we often got together and had fun together. We experienced good emotions, we got to know each other and even managed to build friendships. I learned new and interesting things. Our leaders were always with us and they infected us with good mood, too. We found ourselves in situations filled with lots of laughter. I can only thank our ladies who chose us and gave us this opportunity. The experience was amazing and memorable. I hope that there are teachers like ours in every school.

Teachers who give you the opportunity to develop and trust you, what else does a student need, except a little trust? I can never thank them enough and I can't express my gratitude with words. I am happy and I wish everyone this opportunity.

MINE ALIT

My first impressions from France



I was very pleased with my entire stay in La Turbaille, France. The hosts welcomed us warmly and kindly. All French teachers and students were always there for us when we had a question or we simply wanted to learn something new about their country. We have gained a lot of new knowledge, experience and memorable emotions. Everybody treated us very well and always helped us when it was necessary. All project participants were funny, good and responsive and easy to work with. I was fascinated by all the excursions and activities we had during our stay.

We had to prepare a portfolio, a CV, and a Cover Letter in advance. Those I had never written before and it was really interesting and useful for me. Now I know how to apply for a given position

and be confident in my skills. We also conducted improvised job interviews. We were quite nervous and excited but we did really well.

What I was most impressed by was the beautiful ocean. In our free time we went there, we rode bikes, and we also went canoeing for a first time. It was very exciting and emotional. We visited Nantes and we liked it very much there. We had the opportunity to exchange experiences with our friends from other countries and have a great time together.

I will be more than happy to visit France again! I loved it there!

NADEZHDA IVANOVA



Erasmus+ took me to Paradise

And here we go ... I closed my eyes. I opened them and I was in Heaven. I was in Sicily. Sicilians say, *"I do not envy God's paradise because I am so satisfied to live in Sicily."* And those words are clear enough to tell what an experience it was. It was heavenly. Nature, a warm welcome, an excellent accommodation, everything to the smallest detail. Together with the teams from Romania, Turkey and France, we stayed at a hotel near the town of Salemi. We became friends really fast. With every Erasmus+ meeting, my list of wonderful people is growing. The Italians were a lot of fun and they didn't let us get bored. At our school meetings, we discussed our tourism projects and its structure. Everyone showed a presentation on a particular tourism-related topic and expressed their opinion. My class has an extensive study of tourism and it was very interesting and useful for me. The week spent in paradise

actually wasn't enough at all. We managed to have a tour of Trapani, Salemi and Terazini. The most memorable place for me was the Zingaro Reserve. We heard unheard stories about Sicily and some of its secrets. We had the opportunity to see the workmanship of knit baskets, bags and so on. At the end of the reserve, we were all tired but also very positively charged by the beauties of this place. The last day we stayed in Palermo. There, too, we were able to see a lot,

but not enough. So I would come back again. Just for a finish. We visited the Norman Palace in Palermo. It was magnificent! I can write for days about moments, people, places, but I will stop because it's worth seeing and experiencing. Our Italian friends have given us advice to say, "Everything that happened in Italy, stays there" because they know that words are not enough. Erasmus+ made one of my dreams to come true. It opened my doors to Heaven. To the different. To the unseen, to the unheard. It gave me and continues to give.

TEREZA GERDZHIKOVA

Sicily, Italy



Early in April, my classmates and I, together with three of our teachers, traveled to Italy. In the summer of 2018, when one of the teachers told me that I had been chosen for the project, I was very excited about this extraordinary experience. The closer we were to our departure, the more I realized that this was actually happening. With the rehearsals coming and the preparation of our presentations, I was becoming more and more worried.

It was not my first time travelling outside our country – Bulgaria, but it was my first time travelling by plane. I must confess I was a bit scared. Our teachers, however, took care of our comfort and convinced us that everything will be all right. I wasn't very confident in my language skills and I worried to talk freely with other people outside class. Later, I found out there was no reason for my concerns.

We arrived in Sicily and we were taken to our hotel. We had a late dinner and the doorman working a night shift opened the restaurant just for us. He was the first person we befriended upon our arrival. We even gave him a nickname "The Cheese" and he understood our sense of humour and had fun with us.

Right on the next day, we got up early in the morning and met the other teams from France, Turkey and Romania. After we had breakfast, we went to Salemi, where the school of the Italian team was located. All of them were really excited to see us again, because some teachers and students had taken part in the project in previous years. After that, we went to the

hall where everyone was going to present their presentations. The school was pretty big, with spacious corridors. Enza, (the coordinator of the Italian team) greeted us and handed out a program for the week. After the Italian team, it was our turn. I was the first speaker of my team, the topic was categorization of hotels.

The second day we visited the Zingaro Reserve. At the entrance, the tour guide told us about how they had originally planned to make a pathway, but gave up on the idea because of all the beautiful nature that it was going to ruin. This reserve is famous for its beautiful views and beaches on the ocean coast. The water there is a mix of blue and green, and is very clean and clear. I was amazed; I had never seen something so mesmerizing before. There we visited different museums related to the culture of Sicilian people. They showed us how they knit baskets, bags, bracelets and many other things made of palm leaves. They also explained how the drying out and the processing of the leaves happens. After that, we went to a cave that was given the name of a ship, because when years ago the level of the water was higher, many ships used to wreck there. That cave has also been a shelter and a place to hide for homeless people and shepherds during the wars. It took us a whole day to cross the reserve, it was definitely tiring but we also had a lot of fun and an opportunity to learn many new things.

After all the relaxation, it was time for work again, and that is why during the next couple of days we were once again presenting our presentations. This time it was the Romanian and French teams' turn. The French team had rated the most famous hotels in France, and told us something interesting about each of them. The Romanian team presented a short film, in which they acted out all the staff of a hotel. It was clear that they were admirers of comedy and that their biggest goal was to entertain the audience.

A day before we left, we got a tour of the hotel that we were staying at. The manager was kind enough to give us access to the material-technical base of the hotel and to show us the work that everybody had to do up close. She told us that the hotel was more active and booked during the summer and that they are about to do a renovation. She explained what each worker was supposed to be doing and that there was a great amount of people, whose main goal is to make the hotel as appealing for guests as possible. I took notice of the fact that everybody had respect for each other and that they are really fond of their culture and language.

During our visit, the weather wasn't too great, but that didn't stop us from having fun and experiencing many positive emotions with the new friends we had made. One evening the Turkish team showed us one of their traditional dances, and we showed them ours. We both shared the differences and similarities between our cultures. We sang, learned to play the piano in the hotel lobby, and one guy (a guest of the hotel) was kind enough to give us a small concert with some of his favorite songs. We were all amazed from his undeniable talent.

On our last day, we visited Palermo, where we also stayed for one night. I was stunned as I looked at the massive buildings, the authentic houses, and the small pretty streets but the cathedral was the most beautiful of them all. Its yard was made for people who pass by. They were sitting around doing all kinds of stuff – reading, listening to music or just relaxing. Some of them were even practicing their hobbies.

I almost forgot the food! When someone hears about spaghetti and pizza they usually say they can eat that for the rest of their lives. The pasta and pizza in Italy are very different from the ones that we are used to eating in Bulgaria. At first, the combination of fish and pasta didn't sound appetizing at all, but once I tried it I loved it. They gave us homegrown oranges, which were incredibly tasty. You could say that for Italians oranges are like apples for Bulgarians. You could literally find orange trees on the side of the road. We also went to a gourmet restaurant.

The whole experience was worth it, not only because of the people and the beautiful places that we visited, but also because of the knowledge that we received from Italian people and their amazing hospitality.

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